

## Your Profile Checklist

Before you go online, make sure you have some of the basics ready:

- Which types of sessions can/will you perform?
- Which areas will you travel to?
- Prepare up to 400 characters worth of introductory text that will encourage people to click through to your full profile.
- Prepare up to 1500 characters worth of main text that will let the reader know who you are as a photographer.
- Your preferred contact details including phone, mobile and email address. To help gauge the success of your JustPhotographers profile, consider creating a unique email address just for this site!
- Your own web address - if you have one.
- Three of your most representative shots. One could be of you. But remember that shots are only shown at 300 x 300 pixels.

Also keep in mind that most people enquiring for a photographer assume that all photographers are created equally and that you're all equally qualified and equally experienced!

So make sure that your profile is as uniquely you as it can be and, if we can help in any way, please call during business hours on 02 9808 1890 or email us at [helpdesk@justphotographers.com.au](mailto:helpdesk@justphotographers.com.au).

Here's to your success!

*JustPhotographers*

*just* photographers

search

For more information, contact the team at *Just Photographers* at:

[info@justphotographers.com.au](mailto:info@justphotographers.com.au)

02 9808 1890

7 Hordern Avenue  
Putney NSW 2112

Helping *photographers*  
reach a wider audience

## Welcome to **JustPhotographers!**

Thanks for taking the time to look at this brochure because we'd like to introduce you to a brand new site designed to help photographers reach a wider audience. Because at **JustPhotographers**, we've created a new environment for you to be able to introduce yourself to your future clients.

Unlike the many wedding websites out there, **JustPhotographers** is exactly that - **just** photographers. We're not here to help sell dresses or shoes. All we want to do is tell the world about our photographers.

And we recognise that photographers do sessions other than weddings. So we also feature family photographers, aerial photographers, photographers for news, sport and celebrities and more.

### Some words from our other websites...

*Thanks for helping me get my photos onto **JustCelebrants** the other day. Just wanted to let you know I had my first enquiry today. Took no time at all!*  
**Ian Brockhouse**

*Being one of the celebrants who joined **Celebrante** in its early times I congratulate you on your magnificent efforts. Further I laud your new venture and would like to be part of that too.* **Terry Roache**

*How could I not choose this exciting new concept. I am only too happy to sign up for this new **'JustCelebrants'** venture.* **Dale Warren**

*Congratulations David, well done. I continue to get most of my bookings through [**Celebrante**] but have also signed up for **JustCelebrants**.* **Joanne Davy**

*David you have certainly been busy, congratulations and many thanks for your advertising and marketing skills making **Civil Celebrants** better known to the public. I have had more weddings from **Celebrante** than any other similar site. I am sure **'JustCelebrants'** will be as successful.* **Brian Loomes**

## Frequently Asked Questions

### *What does it cost me to list as a Photographer on JustPhotographers?*

Setting up a profile costs just \$99 a year.

### *How do I pay for my profile?*

We currently utilise PayPal for all our payments. PayPal currently accepts MasterCard and VISA. We can, with prior arrangement, organise for direct bank transfer or cheque payments. Sorry, but JustPhotographers does not provide accounts.

The image shows a screenshot of the JustPhotographers website. The top navigation bar includes links for 'Justcelebrants', 'Justentertainers', and 'Justvenues'. The main header features the 'just photographers' logo and a 'Needkeyrings?' banner. Below the header is a search bar with 'Find Your Photographer' and a description: 'Professional photographers come in many forms from those who specialise in weddings to others who are experts in modelling and product photography. Whoever you need for a photographic assignment, find them here at Just Photographers. LAUNCHING MAY 18, 2009'. The search interface includes a 'Search Photographers' section with filters for 'Show', 'Location', 'Session Type', 'Rating', 'Gender', 'Media', 'Experience', 'Specials', and 'Keywords'. A 'Show All Photographers' button is also visible. On the right side, there is a 'NEED A CAR FOR A SPECIAL OCCASION?' advertisement.

### *Does the year's subscription go to a particular date?*

No, your subscription is exactly one year from the day you register to one year later. For example, if you sign up on May 20, 2009 then you will need to renew by May 20, 2010.

### *How does JustPhotographers rank the profiles?*

All profiles are sorted randomly.

### *How can I measure the success of my profile?*

There are three ways in which you'll be able to judge how successful your profile on **JustPhotographers** has been:

- The number of phone calls you receive
- The number of emails you receive
- The number of visits to your website

If you're unsure how to track these, we can help.

### *Can I have a photo on my profile?*

Better than that, you can have three! And reasonably large ones too. You can have a photo gallery of up to three pictures - all to a maximum of 300 x 300 pixels. You can then nominate which of these will appear as your main thumbnail photo for when your profile appears in the search results.

### *Can I hide my profile if I'm too busy or taking a break?*

Yes. You can hide your profile for as short or as long a time as you choose. All you have to do is log in and click on the right button! Please be aware that hiding your profile for a month does not extend your subscription by that amount of time.

### *Can I put my phone number, e-mail or web addresses on my profile?*

Yes, you can.

### *Why is it taking so long for my profile to appear?*

New profiles should appear as soon as payment is complete. If your profile hasn't appeared, please contact us at support@justphotographers.com.au.

### *My question isn't listed*

If you have further questions, please don't hesitate to write to us at helpdesk@justphotographers.com.au.